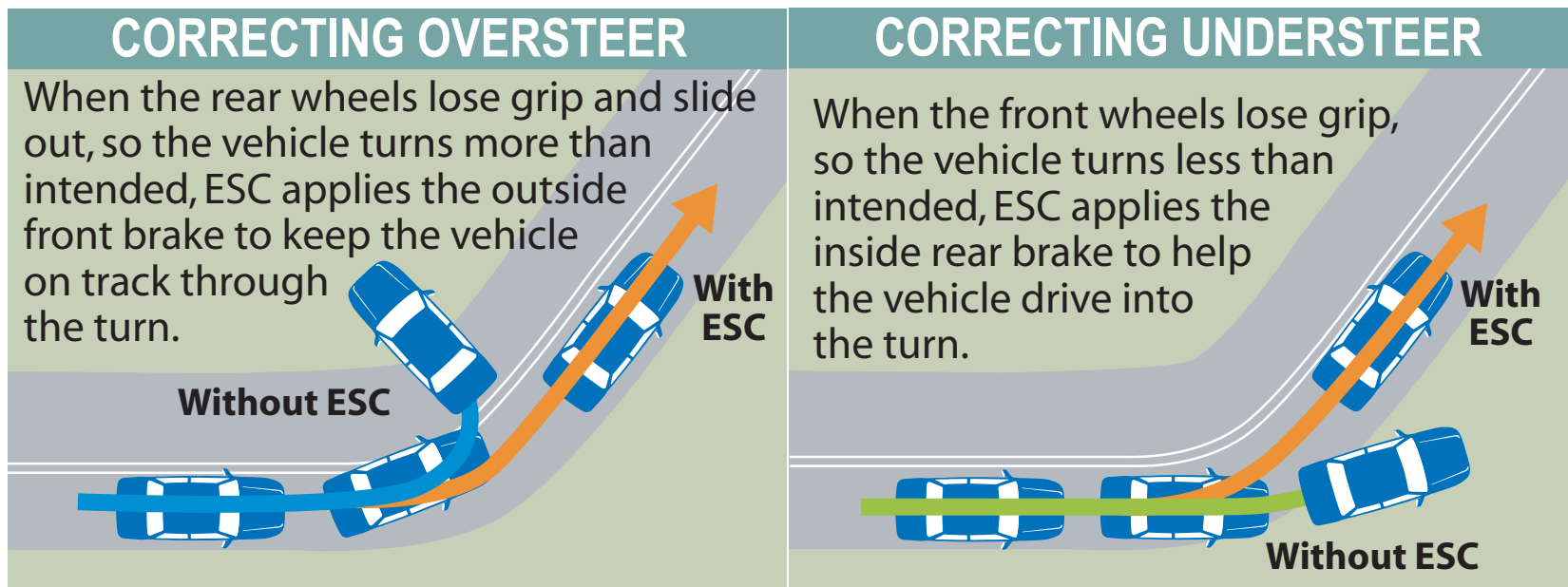


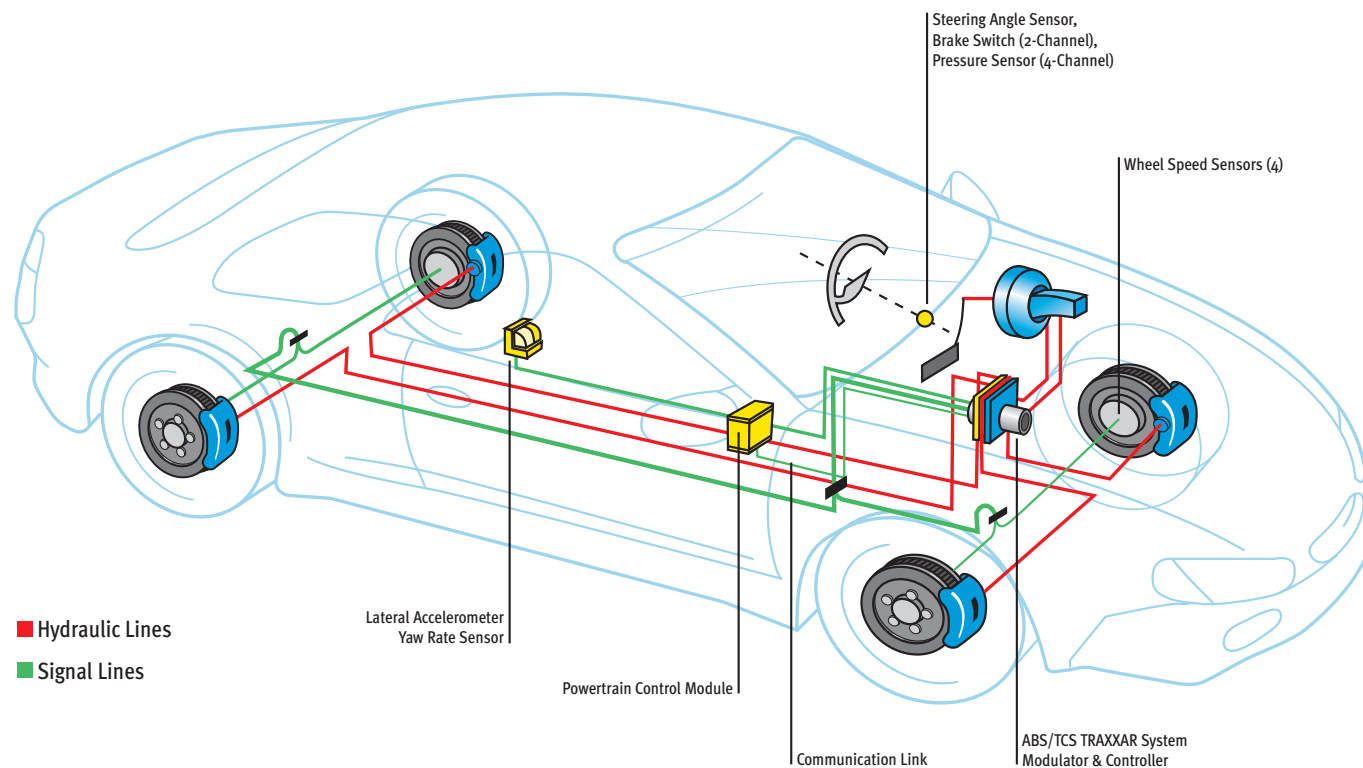
What is ESC?

[electronic stability control]

System of sensors, actuators, and computers to enhance vehicle directional stability – prevent loss of control due to over-steer (spin-out) or under-steer (plow-out)



Basic components of ESC.



The safety benefits of ESC.

Save between 5,300 and 10,300 lives annually

Prevent up to 252,000 injuries each year

Reduce single vehicle SUV crashes by 60%